

Computers 101
HOMEWORK ASSIGNMENT #2
Business Commercial
(Power Point Presentation)

Due: 3-06-08 (6P group 1)
3-07-08 (6M group 2)
3-13-08 (6P group 2)
3-14-08 (6M group 1)

Description:

In this assignment you will design a TV commercial that will advertise your Ice Cream business. You will be using power point (in computer class) to create your commercial. The main goal is to design a creative commercial that will get customers to come to your Ice Cream stand. The power point presentation will consist of two slides:

1. Slide One: Introduction
 - a. Name of you Ice Cream Business
 - b. Location (address) and phone number
 - c. Hours of operation (i.e. the hours your business is opened)
2. Slide Two: Your Advertising. This should include the following:
 - a. Your business slogan or jingle
 - b. Pictures of your products (your ice cream)
 - c. Specials offers
 - d. Prices (optional)

Each slide will consist of Word Art, Clip Art, and other pictures that are related to your business. You will also be learning how to animate and add sound your presentation.

Preparation (on paper):

For homework, you are to come up with or outline a TV commercial about your Ice Cream Business. Be creative in designing the TV commercial. Write down any web sites you need for pictures or other material that helped you create your commercial. If you find pictures in magazines or newspapers, bring them into class and we will scan them in for you to use in your commercial. Lastly, make sure you gather enough information to fulfill the requirements outlined above for each slide.